

2023 MACHINE LEARNING & AI PROGRAM FOR RPS STUDENTS



October 2, 2023
10:30 AM to 1:30 PM
Dewey Gottwald Center
2301 West Leigh Street
Richmond, Virginia 23220

GISTEM

presents

**Thinking Big +
Big Data**
POWERED BY  Microsoft

200
seats available

A one-day, in-person event on big data concepts, including machine learning and AI, for 9th - 12th grade Richmond Public Schools students.

PROGRAM AND INSIGHTS

HANDS-ON ACTIVITIES

The event will provide several hands-on activities for students through STEM workshops and an exhibit that explores motion and time across science and tech.

EXPOSURE

The event will introduce young talent to machine learning and artificial intelligence-based careers through workshops by leading tech organizations.

WHY BIG DATA MATTERS

There is a need for professionals that understand how to interpret data in order to make better business decisions. It is important to expose students to these topics and careers at an early age.

**KNOW A STUDENT
INTERESTED IN ATTENDING?**

[Connect with RPS Partnerships](#)

FEATURING:

**Keynotes and
Workshops**



**Networking with
Professionals**



Speed Exhibit



**INTERESTED IN
BEING A SPONSOR?**

[Contact info@gisteminc.org](mailto:info@gisteminc.org)

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VOLUNTEER OPPORTUNITIES



SET- UP

Assignments include setting up registration, tables & chairs, print materials, equipment, etc.



GROUP LEADER

Assigned to a group of students for the day. Responsible for making sure students stay on track and attend their workshop sessions.



REGISTRATION

Arrive early to assist with setting up the registration table. Check-in students, volunteers, speaker, sponsors, and teachers during the morning of the event.



WORKSHOP MENTOR

Assist students with the workshops to ensure they are progressing through session assignments and address any questions.

**INTERESTED IN
BEING A VOLUNTEER?**

Sign up on [HandsOnRVA](#) or
Search for "GiSTEM"

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**Volunteer
Opportunities**

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Sponsorship opportunities are available at all levels. Our Title, Workshop, and Networking sponsors enjoy personal interactions with attendees visiting each sponsor table.



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Sponsorship Opportunities

INTERESTED IN BEING A SPONSOR?

Contact info@gisteminc.org

LEVELS	TITLE	WORKSHOP	TRANSPORTATION	EXHIBIT	NETWORK
Number of Sponsors	1	3	1	1	8
Logo on website and event signage	Yes	Yes	Yes	Yes	Yes
Tickets to Post-event Mixer	10	4	4	3	2
Networking Table	Yes	Yes	Yes	Yes	Yes
Individual Signage	Yes, 2	Yes, 2	Yes, 1	Yes, 1	No
Additional Benefits	Logo on event signage, opening keynote, lead workshop session and speak at the Post-event Mixer.	Logo on event signage, name mentioned twice during event, and lead workshop.	Logo on event signage & name mentioned twice during event.	Logo on event signage and name mentioned during lunch.	Logo on event signage.
Cost	\$21,000	\$2,000	\$2,000	\$1,500	\$500